PRIZE DRAW RULES

"ArtMaster VR Headset Giveaway"

The purpose of this document is to set out the rules of the prize draw called "*ArtMaster VR Headset Giveaway*" (hereinafter referred to as the "**Promotion**"). These rules are the only document that is binding on the rules of the Promotion in relation to the Qualified Entrants. These rules are subject to change by the Promoter at any time.

1. Promoter and organizer of the Promotion

The organizer of the Promotion is **Art Master Academy s.r.o.**, with its registered office at Příčná 147/2, České Budějovice 4, 370 01 České Budějovice, ID No.: 07597177, VAT No.: CZ 07597177, a company registered in the Commercial Register kept at the Regional Court in České Budějovice, Section C, Insert 28139 (hereinafter referred to as the "**Promoter**").

2. <u>Duration of the Promotion</u>

The Promotion will run globally from 10.3.2023 to 10.5.2023.

3. Who can participate in the Promotion

The Promotion is open to any natural person, with the exception of the persons who are in an employment or similar relationship with the Promoter or are related to such persons in a direct family relationship.

In the case of entrants who are not considered to be of legal age according their local jurisdictional, they are required to have the consent of a legal guardian both to participate in the Promotion and to accept any prize.

4. Promotion Rules

Entrants enter the Promotion to potentially win the prize by filling out their email at: <u>artmaster.com/vr</u> and pre-registering to use the "VR-AR Piano App" (hereinafter referred to as "Qualified Entrants").

5. Winner and prize in the Promotion:

The prize in the Promotion is **1x Meta Quest 2 virtual reality goggles** along with its controller and a case.

The Winner will be selected by lottery from all Qualified Entrants who meet the eligibility requirements for participation in the Promotion as set out in Section 4 of these Rules on the date of the drawing. The Winner will be drawn after the end of the Promotion.

The cost of delivery of the prize is borne by the Promoter.

6. Notification and handover of the prize

The Winner will be notified of winning the prize via the email provided by the Winner to the Promoter during pre-registration in accordance with Section 4 of these Rules. For the purpose of sending the prize, the Winner undertakes to provide the Promoter with his/her contact details including name, surname, home address, email address and telephone number.

The prize will be sent to the Winner no later than **14 days** from the date of notification of the win to the Winner. Any change of date will be announced on the Promotion website available at: **www.artmaster.com/vr**

The Promoter is not responsible for any loss, damage or non-delivery of the prize. The Winner is not entitled to any other prize from the Promoter other than as stated above or any other consideration.

The Promoter is not liable for any damage caused by the use of the prize.

7. Privacy Policy

The personal data of the Qualified Entrants in the scope of name, surname, home address, email address and telephone number provided to the Promoter will be processed by the Promoter as the administrator for the purposes of the Qualified Entrant's participation in the Promotion, execution of the Promotion, evaluation of the Promotion and handing over the prize to the Winner. The processing of personal data will continue for the duration of the Promotion or, in the case of the Winner, until the prize is handed over to the Winner.

Each Qualified Entrant has the following rights as a data subject:

- the right of access to personal data, according to which he/she/they/them can obtain information from the Promoter whether his/her/their personal data are processed, for what purpose, what is the scope of the data that are processed and to whom these data have been disclosed, if any;
- the right to have inaccurate or incorrect data corrected or incomplete data completed;
- the right to erasure of the data if the purpose of the processing ceases to exist or if the personal data are
 processed unlawfully;
- the right to limit the processing of personal data;
- the right to data portability, under which he or she may obtain personal data relating to him or her in a structured and machine-readable format, either for himself or herself or for another data controller;
- the right to object to the processing of personal data or to profiling;
- the right to file a complaint with the supervisory authority, which is the Office for Personal Data Protection, in the event of a violation of the rights of the Qualified Entrant arising from the applicable legislation on the protection of personal data.

8. Final Provisions

The Promoter reserves the right to change the terms and conditions or rules of this Promotion at any time or to cancel, suspend or postpone the Promotion or extend the duration of the Promotion at its own discretion.

The Promoter shall be entitled to review all terms and conditions of participation in the Promotion and, in the event of a dispute, to consider and make a final decision on any issue relating to the Promotion. The Promoter shall have the right to exclude any entrant from the Promotion in the event that such entrant violates the rules, acts in breach of good morals in the Promotion, attempts to obtain prizes by fraudulent means or in any way damages the reputation of the Promoter or is reasonably suspected of such activities, without compensation for any costs or damages that may be incurred by the entrants as a result of such exclusion. Any objections to the conduct of the Promotion may be made in writing to the Promoter at the postal address set out in these Rules within 3 working days of the end of the Promotion. Objections submitted later will not be considered. The Promoter's decision on any objection is final.

Any information regarding the Promotion or this Rules can be obtained by sending an email to the Promoter's email address at: <u>info@artmaster.com</u>.

The Promotion is announced on the <u>artmaster.com</u> website, which contains the only detailed applicable Rules of the Promotion in their entirety.